

22ND OCTOBER 2010

VIANA DO CASTELO  
PORTUGAL

## FINAL CONFERENCE



# EMPOWERING SME MANAGERS IN SECOND LIFE

ESCOLA SUPERIOR DE TECNOLOGIA E GESTÃO

HIGHER SCHOOL OF TECHNOLOGY AND MANAGEMENT

Avenida do Atlântico

### INFORMATION & REGISTRATION

- <http://vita.bitmedia.cc>
- [cnrodrigues@ipbeja.pt](mailto:cnrodrigues@ipbeja.pt)
- +0351 963 639 040

SUPPORT



Lifelong Learning Programme



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## PROGRAMME

Registration	9h00 am
Opening Session	9h30 am
<b>Ana Cunha</b> — PROALV (Portuguse National Agency) <b>Clara Rodrigues</b> —IPBeja (Portugal)	
KEYNOTE Speach — “Learning Value in Professional Contexts”	9H50 am
<b>Arnaldo Santos</b> —PT Inovação (Portugal)	
Coffee Break	10h30 am
European Competence Profile for an SME manager	10h50 am
<b>Caroline Dominguez</b> —UTAD (Portugal)	
Virtual Campus to train managers in Second Life	11h05 am
<b>Leonel Morgado</b> —UTAD (Portugal)	
A training course for SME mangers in SL— methods and instruments	11h25 am
<b>Gerhard Doppler</b> —bitmedia (Austria) <b>Giovanni Sorrentino</b> —DIDA (Italy) <b>Erja Lakanen</b> —HYRIA (Finland)	
Lunch break	12h30 am
Handbook and other resources to implement SL training	2h00 pm
<b>George Velegrakis</b> - IDEC (Greece)	
Exploiting the results of VITA through Europe	2h25 pm
<b>Aura Haidimoschi</b> —CCIB (Romania)	
Parallel Experiences in virtual Entrepreneurship and Education in 3D environments	3h10 pm
Round table moderated by: <b>Chiara Sancin</b> —DIDA (Italy). See the detailed programme.	
Closing Session	4h00 pm